



# DAILY UNIVERSE

Vol. 19 No. 4

Tuesday, September 20, 1966

Provo, Utah

## WEATHER

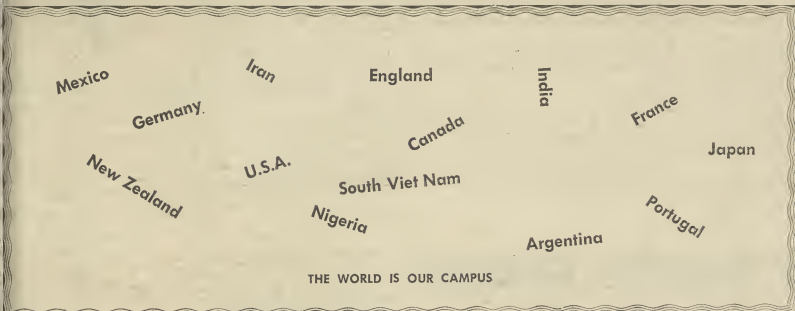
Variable cloud tonight. Fair today and Wednesday. Today's High 80 Low 50. Decreased shower activity through Provo region.

## Welcome Assembly Year's Biggest



PHOTO BY G. D. WILLIAMS

## SECURITY RADAR WILL CATCH SPEEDERS



THE WORLD IS OUR CAMPUS

## \$15 Fine For No Permits

BYU Security will crack down on vehicles without parking permits beginning Wednesday morning.

Fines of \$15 will be issued against motor vehicles parked on campus without parking permits, according to Capt. Sven Nielsen.

Motor vehicles with parking permits, but illegally parked will receive fines of \$5.

Capt. Nielsen said students had been warned in Monday's *Daily Universe* concerning registration of motor vehicles on campus.

## APPLIES TO ALL

He said every student who owns or operates a motor vehicle within Provo City at any time during the academic year must register it with the BYU Security Office, B-66 Smoot Administration Bldg.

This is a registration for identification only, and does not constitute permission to park on campus during restricted hours. Capt. Sven said there is no charge for this registration.

## \$10 FOR YEAR

Parking permits cost \$10 for the school year, and can be obtained at the BYU Security Office.

If a student fails to either register his vehicle or purchase a parking permit, he is subject to a fine of \$15 for each citation he receives, Capt. Nielsen said.

Students are also required to have automobile liability insurance in the amounts of \$5,000, \$10,000 or \$20,000. This rule applies to motor scooters, motor bikes and motorcycles.

In addition to improper registration and parking, students will be cited for speeding and discourteous driving towards pedestrians, Capt. Nielsen said.

## NO TRAPS

"No traps will be set up," he said, "but be careful, keep the speed down or someone will be killed."

According to a traffic counter, a massive flow of 18,000 vehicles crossed the campus in a one hour period.

Capt. Nielsen urged the students to abide by the traffic rules and regulations as written in the State Code and on BYU campus.

"Take 18,000 vehicles, a great many pedestrians and speed, it spells trouble," Capt. Nielsen said.

## President Wilkinson And Mayor Dixon To Welcome Students In Smith Fieldhouse

Amidst shouts of "California, Here We Come," and "Utah, We Love Thee," BYU students meet in the Smith Fieldhouse this morning at 10 o'clock for the annual "Welcome Back Assembly."

## PRESIDENT WILL CONDUCT

The traditional assembly will be conducted by President Ernest L. Wilkinson, with a welcome to Provo by Mayor Verl G. Dixon.

Students are asked to display their home loyalty by sitting together under the signs and banners of their home states or countries. Dr. Harold Goodman of the Music Dept. will lead the students in various state songs.

## ASSEMBLY BROADCAST

Because of anticipated large overflow crowds, the assembly will be broadcast by closed circuit television to the Joseph Smith Auditorium and to the de Jong Concert Hall of the Harris Fine Arts Center.

In addition to the closed circuit television, the assembly may be heard in the west annex of the Smith Fieldhouse, in the Wilkinson Center (including the Varsity Theater), in the Drama Theatre and Recital Hall of the Harris Fine Arts Center.

## FOREIGN STUDENTS

Fifteen students from other countries

will be dressed in native costume and introduced to the student body as an example of BYU students from all over the world.

Everyone is asked to bring to the

assembly any item which characterizes his home state, such as smog and surfboards for California, potatoes for Idaho, and dust storms for Texas.

## TB Test Results Must Be Turned In Or Students Will Pay—Health Center

Students who do not turn in results of their TB skin tests given at registration will be required to retake the test and will be charged a fee.

If the test is positive the student will be scheduled for a chest x-ray at no charge.

A nurse stationed in front of the health center will aid students and answer questions.

If a follow-up is required the student will be notified. It will save the Health Center time if students cooperate; the proper square on the card should be checked before being submitted. A registration list will be match-

ed against the cards and delinquent students will be notified.

## HEALTH PROGRAM

The tests are part of a public health program. One active case of tuberculosis could eventually affect a hundred or more students, say health authorities. Students registered late are required to have the tests taken Wednesday at the Health Center.

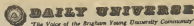
With students from throughout the world BYU has a cosmopolitan society, making it necessary to take such precautionary measures as a protection, say Health Center officials.

Immunizations, which were also offered at the Health Center during registration, will only be available free of charge for the month of September.

## FLU SHOTS

Small Pox vaccinations, flu shots, diphtheria and tetanus shots are available to all registered, full-time students on scheduled days. The first will be Wednesday from 7 a.m. to 3 p.m. The earlier these inoculations are taken the better, as there is no protection once the disease is contracted.

Students who have had small pox vaccinations should report to the Health Center where record is kept.



# Is BYU Really A Friendly School?

Today's Welcome Assembly extends the traditional Y spirit of friendship to students both new and old.

Emphasis is made that this school has all the friendliness of a small college at a large university. Efforts will be made at the assembly and through Hello Week to get students acquainted with each other.

There has been some criticism in recent years that BYU has lost some of this friendliness as it has rapidly grown in size.

Despite campaigns by President Wilkinson, other Administrative officials with student leaders to promote friendliness, students have expressed the opinion that they sense cliques on the campus and feel "shut out."

How is a BYU student "shut out?" To take a typical case, we'd have to start with a student who had the right attitude. He'd have to think that BYU was a school so big that it could swallow him up. He'd have to receive negative feedback from unhappy students who had transferred away from the Y.

When he arrived at the campus, he would be in the right frame of mind to be shut out. On that first day he'd be approached one of the BYU student leaders, he'd turn away before facing the leaders so he wouldn't have the awful experience of being ignored.

He'd attend BYU ward and stake meetings—going late and leaving early so he wouldn't have to stand around and be snubbed once the meeting had ended.

He'd top it off by either burying himself

in the library and never attending any of the BYU social activities, or getting involved in one club or activity and neglecting other campus activities and some of his studies.

Such a person would then be truly "shut out" by the Y. But the question is, who really did the shutting out?

The whole college experience is one of individual responsibility.

Incoming freshman students will notice a change in the attitude of their instructors compared to those who taught high school. At college, the professor expects the student to get the material. If he doesn't, it is not the teacher's concern or responsibility.

Likewise with student activities. Most here are designed on a "take-it or leave-it" basis. No one is forced to attend the concerts or dances.

So it also must be with friendliness.

BYU is or is not a friendly place for each individual student. To the one who goes out of his way to smile and about a "Hi" across the quad, it is. To the individual who holds back fearing embarrassment, it is not.

Today's assembly is to welcome everyone back and make all students acquainted.

Look around.

You'll be able to tell which students think BYU is friendly, and which think it is cold and cliquish.

The responsibility, as with everything else in college, is strictly individual.

GI Bill . . .

# Veteran's Benefits Outlined

On March 3, 1964, the President approved a law passed by Congress to provide educational assistance for veterans who served on active duty with the Armed Forces from January 31, 1965.

This law, The Veterans' Readjustment Benefits Act of 1966, can help obtain education or training to fit most for a chosen career or better employment opportunities in civilian life. Payments may be made for periods on and after June 1, 1966.

## WHO IS ELIGIBLE:

● A veteran who has served continuously on active duty for

a period of at least 181 days, any part of which was from January 31, 1965, and who was discharged or released under conditions other than dishonorable.

● A veteran who served less than 181 days may be eligible if he was discharged or released because of service-connected disability.

● A person who is in service if he has served on active duty for at least 2 years.

The service period of 181 days does not include periods when the veteran was assigned to a civilian school for a full-time course, or service at one of the service academies or any period of reserve active duty for training.

Persons who enlisted in the Army or Air National Guard, or as a reservist, under the Reserve Program, with 4 months or more of active duty for training required and subsequent transfer to the Standby Reserve, are not eligible based on this service.

## SCHOOLS

A course at a college, vocational, business, high school, or correspondence school may be pursued. The course must be approved. Under certain circumstances, a college course pursued in a foreign country may be approved.

The limit is 36 months. This would cover 4 school years of 9 months each for a veteran who served on active duty for at least 3 years after January 31, 1965. Those who served less than 3 years may receive one full month of educational assistance allowance for each month or part of a month served on active duty on or after February 1, 1966.

Those who previously received any VA educational benefits based on service or as a war orphan, may have the 36-month period of eligibility for educational assistance under the Veterans' Readjustment Benefits Act of 1966 reduced.

## TIME LIMIT

VA may not provide training after eight years from the date of last discharge or release from active duty if discharge is on or after June 1, 1966. This time limit is important to you. For example, those eligible for 36 months of educational assistance who want to take a 4-year school course, would have to start a program not later than 4 years after release from service. If they start a course later, the VA payments will stop at the end of the 4-year period.

The time limit for a veteran whose service ended before June 1, 1966, is May 31, 1969.

# Utah Symphony Tickets Cheaper By The Season

by J. F. Dunn

The arrival of tickets for the approaching Utah Symphony season is more than just a routine event in the symphony office. It is an eagerly anticipated occasion which automatically sets the wheels of several processes in motion.

The week approximately sixteen cubic feet of tickets weighing 170 pounds were delivered to the symphony office for the 1966-67 season, and almost before they had been signed for, the order was being verified and the tickets placed in the large rack for ready access.

## OVER 65,000

According to an on-the-spot calculation, this year the Utah Symphony will have a total of 65,000 tickets to sell for its 13 concerts in the Salt Lake Tabernacle and two in Kingsbury Hall, which make up the regular subscription series, plus tickets for the special January 7th concert featuring Arthur Fiedler, guest conductor.

Assuming an average price of \$3.00, the 65,000 tickets would yield \$195,000 for the Orchestra—if every concert were completely sold out. And, according to recent tabulations, the symphony is steadily approaching a record-breaking year with season tickets.

Sections B and C, the two more expensive sections of the Tabernacle are completely sold out for the entire season. However, good seats are available in the other sections, but orders should be made soon to assure the desired seats.

## LOTS OF SQUARES

An individual symphony ticket measures 11 1/2" x 4 1/2". This figures out to 4,505 square inches per ticket. The total area of all 65,000 tickets figures out to 415,325 square inches.

# Open House Slated For Rugby Club

The BYU Rugby Club will hold an open house and orientation session Wednesday and Thursday night in the Wilkinson Center. The sessions, to begin at 7:30 p.m. each night, will be in 347 Wilkinson Center on Wednesday and 375-377 Wilkinson Center on Thursday. Bob Maynard, Head Rugby Coach, said that films of Rugby games will be shown and plans for the year outlined. The first practice has been scheduled for Saturday.

BYU reggers will host Washington State here sometime next Spring in a return match.

# WELCOME COUGARS

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|-------------------|-----------|----------------|
| Youth / Air Fares | Schedules | Resrv. Tickets |
|-------------------|-----------|----------------|

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791 square inches (2,886 3/4 sq. ft.) or enough to cover all 11 floors in a good-sized house.

If the tickets were all sold on the side in the Tabernacle, they would cover approximately 100 percent of the total floor area. Of course, if they were all sold (which is more important they would go a long way toward covering the operating cost of the symphony).

## END TO END

If all the tickets were laid end to end, their total length would be 32,904 1/2 feet (4,324 miles).

Reduced to a common denominator, symphony tickets (now sold at the symphony office, West First South) in Salt Lake City are considerably cheaper than the season.



# MARY KAWKAN COLLEGE OF BEAUTY

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# DAILY UNIVERSE

Monday, September 19, 1966

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# It Pays To Get An Education, Committee On Economy Learns

by Nelson C. Aidukaitis  
Daily Universe Copy Editor

If many college students knew just how much money each day a school might be worth to them during their lifetime, they would probably study harder and stay a school longer.

For example, BYU students who plan to graduate in four years (eight 135-day semesters), could be said to be earning \$117.90 a day for 80 days, including Saturdays, Sundays, holidays and finals.

More specifically, freshman, sophomore and junior days are worth \$6.79 each, and senior days \$414.1.

A fifth year or more in school after graduation is worth \$259.25 a day.

These deductions are based on the findings of the Research and Policy Committee of the National Committee for Economic Development. The Research and Policy Committee is composed of 50 trustees from among 200 businessmen and educators who comprise the Committee for Economic Development.

The findings show what a man with the specified education would earn from age 18 to 64 if he earned the average income of 1960.

## CLEAR RELATION

According to the Committee, the simple relation between education and income is very clear. People with much education, on the average, have higher incomes than people with little education.

The Committee found that in 81 of 10 million low income families (with annual income less than \$3,000), only seven percent of the individuals serving as head of family had over 12 years of education (some college), as compared to 93 percent who had less than college education.

However, the Committee reported, this simple relation by itself does not show to what extent people have low incomes because they have little education.

People with less education than the average differ from the average of the population in many ways. They are more likely (1) to have lower than average innate abilities; (2) to come from families with low incomes, little capital and little education; (3) to live in low-income areas; (4) to be non-white.

The Committee noted, however, that to some extent the difference in measured intelligence of persons with different educational levels results from differences in environmental conditions at earlier years. The conclusion of the Committee was that if the people who would otherwise have little education had more education, on the average

they would also have higher incomes.

## EDUCATION VS. UNEMPLOYMENT

The Committee also concluded that people with little education suffer much more from unemployment than people with much education.

For example, findings showed that of the total white male unemployed in March of 1964, 83 percent had less than 12 years of school, 12 percent had one to three years of college, and only four percent had at least four years of college.

Of the total white female unemployed, the percentages were 82, 13 and five, respectively.

Explaining about the relation between unemployment and education, the Committee said that whether a person can be employed or not depends not only on his productivity but also on the wage at which he can be hired.

The demands for pay of a person with high education, skills and productivity can be so high as to make him unemployable. But it is particularly the persons with low skills and productivity who are in danger of being rendered unemployable by a high wage requirement.

## WORLD & FAMILY

President Ernest L. Wilkinson of BYU expressed his view about the finding of the Committee: "The findings," he said, "show that education is more important than ever, and that today one cannot expect to be equipped to really make his contribution to the world or to his family, unless he has a college education or its equivalent."

# Young Americans For Freedom To Hear Speaker

The opening meeting of the Young Americans for Freedom will be held Thursday at 7:30 p.m. in 357 Wilkinson Center. The speaker will be Ross E. Thorenson.

A short film entitled, "Senator Dirksen Speaks on the 'Right to Work'" will be shown.

## WELCOME BACK B.Y.U. STUDENTS

Can you use a crisp new \$100 bill?

Suggest a new name for **KIMBERLI'S**

Pick up entry blank at **KIMBERLI'S**  
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**SHOWTIMES**  
Wednesday—5:50, 8:10  
Thursday—5:50, 8:10  
Friday—3:40, 6:00, 8:20, 10:40  
Saturday—2:40, 5:00, 7:20, 9:40

Activity Card and School Dress Required

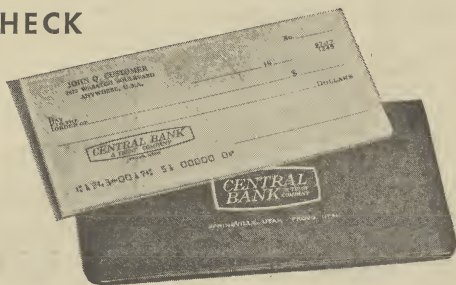
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DAILY  
UNIVERSE

## Society

Individual Potentiality  
Is Seldom Reached

by Dana Gregory, Society Editor

Speaking of unemployment, there are over 12 million brain cells that live in the average human head that are never used. It would be crazy then that only a small fraction of the total brain power walking around on the BYU campus is being utilized.

What is the cause for the enormous shortage? For an average of 15-20 years these 12 million cells in the average person have very carefully been trained to be lazy. Some people may, and many do, go through an entire lifetime without ever reaching that they could have done so much more with their lives, and therefore in turn, contributed more to the welfare of their fellow human beings.

Here at BYU each of us is given an equal opportunity to realize our full potentiality. Living in an era where prosperity prevails in overwhelming abundance, most of us lack the motivation and desire to realize our full potential. Because we don't do our best we don't succeed, and when we don't succeed we become frustrated and discouraged.

Awareness is probably the key to unlocking the door to potentiality. Waking up those 12 million cells, and getting them to work

are 2 entirely different processes. Breaking a bad habit takes much longer than forming a good one. Being aware of the fact that the majority of us do not use but only a small fraction of the facilities with which we have been endowed, is the first step. Secondly, there is no substitute for hard work. Psychiatrists may argue, but hard work with loss of self interest and interest in others has, and will, cure many types of neurosis.

Today is the day to dig into the vast untapped natural resources of the human mind—your mind. The time you spend at Brigham Young University can offer you the finest physical and spiritual opportunities, only you can put forth the effort to make it all worthwhile.

Foreign Students  
Must Take Test

All foreign students who failed to take the English placement test must take the test today in B-226, Research Administration Bldg. at 4 p.m.

This is not the TOEFL, nor the ACT test; it is the BYU English placement test for foreign students.

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## RECEPTIONISTS

All persons interested in becoming student government receptionists should apply at the receptionist desk on the fourth floor of the Ernest L. Wilkinson Center between 9:30 a.m.-11:00 a.m. Monday

## STUDENT PUBLICATIONS

Interviews will be conducted this week for receptionist positions in the student publications offices. Contact Wendy Johnson today through Friday 11:15 p.m. 328 BELWC.

## UNIVERSE PHOTOGRAPHERS

Persons interested in working at the Daily Universe Staff as photographers, lab technicians, or copywriters, please contact O. Williams, Tuesday, 2-4 p.m., c 328 or 329.

## BANYAN PORTRAIT SCHEDULES

All You Have To Do Is Follow This Schedule for Your Portrait  
At No Cost To You

## GRADUATES AND FIVE-YEAR PROFESSIONALS

Sept. 26, 27, 28 All Graduates and Five-year Professionals

## FRESHMAN CLASS

Sept. 29, 30

Hickley Hall  
All Freshmen

Slaver Hall  
All Freshmen

Heritage Hall  
Freshmen, last names A - P

Oct. 2, 4

Clappan Hall  
All Freshmen

John Hall  
All Freshmen

Deseret Towers  
All Freshmen

Budge Hall  
All Freshmen

Oct. 5, 6

Taylor Hall  
All Freshmen

Heritage Hall  
Freshmen, last names N - Z

Merrill Hall  
All Freshmen

Wyndham Terrace  
All Freshmen

Oct. 7 & 10

All Freshmen A - H not previously photographed, off and on Campus

Oct. 11, 12

All Freshmen I - L not previously photographed, off and on Campus

Oct. 13, 14

All Freshmen M - Z not previously photographed, off and on Campus

## SENIOR CLASS

Oct. 17, 18

All Halls and University Homes

Oct. 19, 20, 21

All Seniors A - H not previously photographed

Oct. 24, 25, 26

All Seniors I - L not previously photographed

Oct. 27, 28

All Seniors M - Z not previously photographed

## JUNIOR CLASS

Oct. 31, Nov. 1

All Halls and University Homes - Names A - J

Nov. 2, 3

All Halls and University Homes - Names K - Z

Nov. 4

All Juniors A - E not previously photographed

Nov. 7, 8

All Juniors F - R not previously photographed

Nov. 9

All Juniors S - Z not previously photographed

## SOPHOMORE CLASS

Nov. 10, 11, 14

All Sophomores A - H not previously photographed

Clappan Hall  
Merrill Hall

Budge Hall  
John Hall

Deseret Towers  
All Heritage Halls

Nov. 15, 16

All Sophomores I - L not previously photographed

Taylor Hall  
Slaver Hall

Wyndham Terrace  
University Homes

Nov. 17, 18

All Sophomores A - H not previously photographed

Nov. 21, 22, 23

All Sophomores I - L not previously photographed

Nov. 26, 29

All Sophomores M - O not previously photographed

Nov. 30

All Sophomores P - Z not previously photographed

Dec. 1, 2

All Seniors not previously photographed

Dec. 5, 6

All Newly enrolled since November 1965.

NO MAKE-UP DATES ON BANYAN SCHEDULE

## BYU Photo Studio

116 Wilkinson Center

Ext. 2017

WHITE SHIRTS  
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on hangers if you wish.



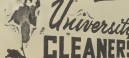
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agent as a safeguard against odor,  
infection, and mildew producing  
organisms.



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835 N. 7th E.  
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BYU Fieldhouse  
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# Today On Campus

7 a.m. Travel Studies Meeting, ELWC 321, 357, 562  
 8 a.m. Counseling Services Meeting, ASB 203  
 8 a.m. Late Registration, ELWC ballrooms 3 and 4  
 10 a.m. Welcome Back Assembly, Fieldhouse  
 12 a.m.-2 p.m. Fourth Stake luncheon, ELWC 378  
 4-6 p.m. Cougar Marching Band practice, stadium parking lot

## Campus Events

Alpha Club, Wed., 7:30 p.m., 260 JKB, for former members to hold elections.  
 Kila Ora Club, Wed., 6:30 p.m., 3263 BZL, for all interested.  
 M.L.A. Teachers for American Fork Training School, Wed., 8 p.m., 215 JAH.  
 Norsemen Sports Club, Wed., 7 p.m., officers at 6:30 p.m., 147 JKH.  
 Participation Committee, Wed., 7 p.m., 70 ELWC.  
 Sportsmen Club Meeting, Wed., 7:30 p.m., 345 ELWC.  
 Theta Alpha, Wed., 6:30 p.m., 11 JKH, for all continuing members to plan rush.  
 Unknown Culture Unit, Thurs., 7 p.m., ELWC Parking Lot, wear sweatshirts and caps.  
 Young Americans for Freedom, Thurs., 7:30 p.m., 357 ELWC. Speaker is Tom G. Thorenson of the National Right to Work Committee.  
 Young Men, Wed., 8:30 p.m., officers at 8 p.m., 288 JKB, bring your dues.

# New Semester To Make Possible Activity Opportunities For Students

### OPERA AUDITIONS

"Lakme," by the French composer Delibes, will be the first presentation of the fall opera season at BYU. Auditions will be held from 4 to 6 p.m. in the Harris Fine Arts Center deJong Concert Hall starting Wednesday.

The opera will be produced by the Music Dept. with the Opera Workshop and Symphony Orchestra participating. Solo and chorus tryouts may be arranged by contacting Brandt Curtis, director,

in A257 Harris Fine Arts Center or ext. 2116.

### SADIE HAWKINS DANCE

Coeds will have a chance to get a head start on the man of their choice by getting a "pin-on-patch" to attach to him and taking him to the Sadie Hawkins dance, sponsored by the AWS Friday night in the Wilkinson Center ballroom. Patches may be obtained Wednesday, Thursday and Friday in the ballroom.

### SOPH GOVERNMENT

Applications and interviews for sophomores interested in working in class government may be arranged Tuesday, Wednesday and Thursday. Anyone who filed an application last spring but was not interviewed should arrange an interview this week. No previous experience is necessary, and positions are open in social, cultural, publicity, activity and participation boards as well as the House of Representatives.

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## DECORATE YOUR ROOM WITH A BYU MURAL



# BYU BOOKSTORE

This mural, made especially for your room, is a large

27" x 40" full color reproduction of the BYU Campus

. . . a beautiful gift for yourself or a friend.

## Outstanding Sports Year For Cougars In 1965-66

The 1965-66 sports year was a great one for Brigham Young University.

By the time the last Cougar truckster had crossed the finish line at the NCAA Finals at Bloomington, Indiana in June, BYU athletes teams had posted four Conference championships, five second places, a third, an NIT title, plus a second and a third in NCAA competition.

Coch Tommy Hudspeth's grad-coaches captured the first Conference championship in BYU history after being picked to coach the season in the cellar, as usual.

### NIT BID

The Y basketball team best eventual WAC champ Utah twice during the year, but had to settle for a bid to the National Invitational Tournament which the Cougars won for the first time since 1951.

The golf and tennis squads came through with big upsets to provide BYU with two more championship trophies, and Coach Fred Davis' wrestlers ended a long drought for the Blue and White in that sport by piling up enough points in the WAC finals to claim the first place trophy.

**PERFORMED BRILLIANTLY**  
Though the Y tracksteeds placed runner-up in New Mexico in Conference competition, the Cougars performed brilliantly in the nation-

al finals to take a second place. BYU teams in cross country, gymnastics, and baseball came disappointingly close to gaining Conference honors, but their efforts fell short.

## Ski Team Sets First Confab, Invites Skiers

Students interested in the BYU Ski Team are invited to attend an organizational and get acquainted meeting Wednesday evening at 7 p.m. in 147 Knight Bldg., according to Gary Andrus, Ski Team captain.

Plans for this year's team will be organized, the pre-season workout schedule will be announced, and moves of previous ski teams will be shown, said Andrus.

The BYU Ski Team, which has been existed as high as third nationally by United Press International, has three returning racers who received All-America honors last season.

This year's schedule of ski meets will take members of the traveling "A" team to Aspen, Colorado; Vail, Colorado; Bend, Oregon; Reno, Nevada; and Crested Butte, Colorado with special meets all over the western states for those who qualify.

"The Ski Team is hard work with little glory," said Andrus, "but to those well-qualified racers, or those interested in learning to race, a most exciting year is in store. This year will be the best year for ski team potential that B.Y.U. has ever seen."

Those interested in the team but unable to attend the meeting may call Andrus at 374-5867.



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Now that you are in our neighborhood, we would like to invite you to visit our new, modern department store. We are located on the corner of 2nd North and 1st West. Our staff of friendly salespeople are anxious to get acquainted and assist you.

We have a wide selection of merchandise. The very best in quality, at Sears everyday low prices.

If you haven't an account with us, please come in and apply. Your charge account identification cards will be mailed to you upon approval.

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Again . . . Welcome to the Community.

Yours very truly,  
D. J. Christensen  
Credit Sales Manager

Phone 373-8700



# Offense Shines In Scrimmage

"Without question that was the most offensive scrimmage I've seen since I've been in Provo."

"Speaking without qualification, UT's head football coach Tom Iudolph thus described a scrimmage earlier this week which found the Cougar offense scoring a total of 50 points in a one-hour session.

The Cougars' corps of veteran offensive performers, headed by Arl Carter, John Ogden, Kent Horn, Perry Rodriguez, Phil Odle and others, shattered the BYU defensive platoons in the most impressive scrimmage of the season.

The offense was reveling in the satisfaction of a job well done, but

the poor showing on the part of the defense was followed by a dressing down by the coaches, plus some extra time on the practice field.

## EARL'S Shaver and Repair Shop and Surplus

We Repair Any and All  
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### MATERNITY INTERVIEW

20 - \$320 plus general comprehensive health plan for as low as \$11.70 per month. Call Tom Bryson 374-2648.

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## Instruction, Training

AREN TO play the piano. Experienced teacher now for a short time enrolling students and interested students for popular, classical and jazz very affordable. Call 373-1525.

STAR lessons, any style. Also accordion and drum lessons. Herger Music, 373-1525.

REIN, Gora, Baldwin, Gilson, Fender, Lemmy Guitars. Lessons from professional instructors. Wakefield, 3-23.

NO 10 Fun, You can learn too. 225-1822.

## Personals

STUDENT Students - meet at 81 Arly's Episcopal Church Tuesday, 7:30 and 2nd. Monday through University and 1st West. 9-20

## Child Care

Teacher will tend small baby. Call 373-8836. 9-22

## Cleaners, Dryers, Laundry

### WELCOME BACK STUDENTS!!

We're still here Van Leuven's Coin-Op Launder Center with coin-op dry cleaning added now!

West of Deseret Industries 9-23

## Miscellaneous Services

DO boys ironing. 373-6697. 9-21

THE best printing at the best price! All Import Ltd. at Lumbahugh House. 373-4464. 9-22

BSR boarding, stalls and pasture, 5 minutes from campus. Lee Davis, 373-9307. 10-14

Employment for Men

DO MONEY? Part time work for students with car. Call 374-8557. 9-22

## 52. For Sale - Misc.

1961 RAMBLER Classic custom wagon, less than 50,000 miles, very good condition \$575, Villing tape recorder, \$80, \$200, Last 425, very good condition. Health short wave radio with broadcast band. GB 64, new \$30, 20" lawn sweeper Craftsman \$15. Lawn mower, rotary power \$15. 225-1418. 9-21

GENERAL Electric, stereo, TV, portable tape recorder. Special price to fellow students. Bring this ad to Fred Beck at Jack Duckett's Appliances, 300 South and University. 9-20

RCR Victor, KLM Stereo, T.V. tape recorder, records, special price to students. Snow this ad and save at Wakefield's. 9-22

BOOKSHELF All types and sizes. See Best Way Building Center across from Stadium 373-1655. 9-20

AMPEX, Roberts, Concord, Sony, Wollensak, Weibor, Norwood, Craig Records. Special low prices with this ad. Wakefield's. 9-23

PORTABLE Olympia typewriter, practically new, 15" carriage. Call 373-3941 after 5 or before 7:30 a.m. 9-23

BEAUTIFUL 100% human hair wigs, \$25. 225-4319. 9-22

## 53. Wanted to Buy - Misc.

HOUSEMAN Feminer Amplifier or other Bass guitar amplifier. 374-5757. 9-22

## 55. Sleeping Rooms

281 K 600 N. Close to school. All bed-ding furnished, telephone. Contact during daytime 765 N. 374-1717. 9-22

LOVELY home, available, September 19. \$30, 210 North 1080 East. 374-9505. 9-22

RETURNED missionary boardroom, furniture, new home, farm, horses, recreation. 373-8857. 9-22

FURNISHED apt. fresh, clean, near Y. Boys - upperclassmen. 373-7880. 9-22

SLEEPING rooms for men, 744 North 700 East, very nice, 373-3272. 9-22

56. Room & Board

BOARD and room for 1 boy. Returned missionary preferred. \$60 monthly. Nice home, 382 East 500 North, 373-0115. 9-23

FEMALE student for board and room. Tasty meals, lovely new home, family environment. Call 225-6762. 9-23

58. Apartments for Rent

SPARK'S ROMAN GARDEN APARTMENTS Utilities Paid Pool Air Conditioning Two Vacancies 373-3454

FURNISHED apartment men or couple. Only 3 blocks from campus. Available after September 20. Also 3-bedroom brick for boys or couples. Nice 2-bed-room home south Orem, married couple. 374-9505. 9-23

FURNISHED - Vicinity for 1 fellow September 19 - November 15, total rent for 17 days only \$30, 681 North 100 West. 373-7658. 9-22

VACANCY for older fellow, furnished apartment with returned missionaries. \$20, 681 North 100 West. 373-4753. 9-22

SLEEPING room for man with view. Three apt. vacancies for men \$28 utilities paid. 374-0117. 9-22

LOVELY home, available, September 19. \$30, 210 North 1080 East. 374-9505. 9-22

RETURNED missionary 825 rooms, utilities paid. 140 North 800 East. 373-2818. 9-22

NEW home, farm, horses, recreation. 373-8857. 9-22

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COUPLES - Choice location, 373-3028, a cancellation. 9-20

FELLOW TO share nice apt. edge of campus. 373-3085. 9-21

ONE BOY \$25/month, 740 North 600 East. Call 373-2765. 9-22

## 59. Homes for Rent

NEW home - upstairs - needs two sharp upperclassmen. See at 744 North 700 West, after 8 p.m. 9-23

3 MALE STUDENTS - close to campus - \$30/mo. Call 373-2011. 9-23

## 64. Ride Wanted

NEED needed daily from Salt Lake area. Phone 299-0360 - 250-5928. 9-22

## 65. Riders Wanted

NEED to San Jose for the guns. \$12.50. Floyd Wing, 373-0289 or 373-5454. 9-22

## 69. Bicycles, Motorcycles

10-SPEED Schwinn Variety Bicycle - \$50. Baby crib - complete, \$5. 225-4813. 9-21

1966 YAMAHA 80 trail gear. 225-1925. 9-22

1970 USA 650 16,000 miles. Needs work. \$300. 373-0515 or 373-0589. 9-21

1964 USA Lightening. 3,000 miles. Call 374-2741 take over payments. 9-22

## 71. Trailers, Trailer Space

GREAT LAKER Trailer 8 x 30, Phone 225-1878. Good condition, furnished or unfurnished. 9-20

1964 CHEVY 1965 Pontiac GTO Many extras. Automatic - p.s. 225-0059. 9-23

## 74. Automobiles for Sale

1966 STARCHER and 1964 Impala, low mileage. New guarantee. 373-5767. 9-22

1960 VINTAGE, Excellent condition. Call Brent, 373-1434 or 374-1211. Ext. 3756. 9-23

1962 CHEVY II Sedan, 4 cylinder. Stand-ard transmission, \$795. 373-7604. 9-20

1966 VW white - \$1300 - low mileage. See at Frank's Conoco, 100 E. Center. Call 373-0099. 9-22

1964 VW 1500 Sedan, 1600 above whole-sale. \$1190. 373-1710. 9-21

1963 CHEVY - 2-dr. \$100. Call 373-3895 ask for Susan. 9-20

1963 RELI VW radio, excellent condition. \$36 N. 1100 E. 373-5088. 9-22

## PEANUTS



## PEANUTS



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## PEANUTS



## PEANUTS



## PEANUTS



## PEANUTS



## PEANUTS



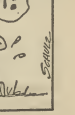
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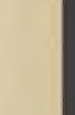
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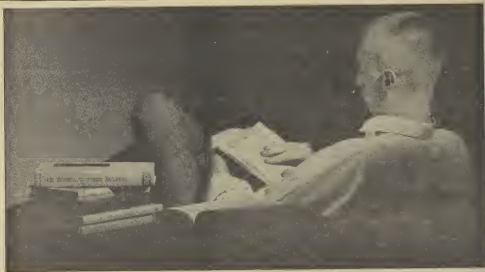


## PEANUTS



## PEANUTS





## Meet Ralph Frey Jr., 19

### He's a college junior.

### He has a pilot's license.

### He can read 3,000 words a minute

Watching Ralph's hand fly over the pages (his hand acts as a pointer), you can't believe that he's actually reading. He must be skimming.

But he's not.

Ralph Frey can read the average novel in a little under 40 minutes. Once, while standing in a bookstore, he read three complete novels before he was asked to leave.

He studies between 1,500 to 2,000 words a minute, and rarely dips below 1,000 wpm, even on the toughest material.

#### Good recall

Most significantly, however, is that he can comprehend and recall what he's read—right down to the details.

Ralph Frey is not a mental freak. Nor is he a naturally fast reader. He learned this revolutionary technique of rapid reading at the Evelyn Wood Reading Dynamics Institute.

Ralph was one of our better students. He started the course at about 400 words a minute and increased his rate 8 times. Our average student begins at about 300 words a minute and works up to speeds over 1,500 words a minute.

#### You can do this, too!

"Reading dynamically," says Ralph, "means that I can cover both the required and the suggested reading for a course during the first month of the semester. That leaves time for more extracurricular activities. On the weekend before an exam, I've reread several complete texts."

#### Results are guaranteed

You may not learn to read quite as fast as Ralph Frey (and then again you might!), but the nationally known Reading Dynamics Institute guarantees that you'll at least triple your reading speed with good comprehension—or receive a full tuition refund.

#### Improvement by typical graduates in words per minute.

|                       | Light Reading   | Difficult Reading |
|-----------------------|-----------------|-------------------|
|                       | 1st wk. 2nd wk. | 1st wk. 2nd wk.   |
| Richard Wertheim      | 551 875         | 431 700           |
| Julius Wertheim       | 364 3280        | 183 3280          |
| Robert Speed          | 341 4286        | 299 3067          |
| Thomas Tuckett        | 482 6284        | 353 4700          |
| Vernice Archibald     | 313 5129        | 246 1848          |
| Margaret Hansen       | 445 4086        | 324 3009          |
| C. Russell Pennington | 395 2745        | 388 1484          |
| Margie Benfield       | 310 3118        | 241 2700          |
| Frank Feltner         | 412 7250        | 343 5796          |
| Deane B. Hoy          | 364 3900        | 297 2010          |
| Larry Thompson        | 1080 3420       | 1110 2310         |
| E. McGinnis Duggan    | 450 2149        | 400 2011          |
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| Seymour Allen         | 293 3870        | 180 1830          |
| Vance Bringle         | 620 10900       | 625 9900          |
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#### The technique of dynamic reading was discovered by a Utah schoolteacher.

Evelyn Wood first observed dynamic reading 16 years ago when a university professor read her lesson paper at an amazing 6,000 words a minute.

Mrs. Wood's curiosity caused her to look for other exceptional readers, and over the next few years, she found 50 people who could read faster than 1,500 words a minute, with fine comprehension, outstanding recall, and great reading satisfaction.

She was now sure it was possible to read faster than anyone had thought, but the question of how was not yet answered. It took 8 years of toil and research, working with "natural" fast readers before she developed a technique whereby average students learn to read 3 to 10 times faster.

The first Reading Dynamics Institute was opened in Washington, D.C. in September, 1950. Since that time institutes have been opened in 61 cities throughout the country, and national enrollment for the course now tops 100,000.

#### Comprehension is stressed.

At a recent teacher training conference Mrs. Wood emphasized that dynamic reading is nothing like the skimming techniques commonly used in speed reading courses. "You read five times faster," she

pointed out, "not by reading every fifth word, but by reading five times as many words in the same amount of time." Mrs. Wood emphasized that using her technique of rapid reading, every word on the page is noted.

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(Note: Demonstration lasts 1 hour,

15 minutes.)

- You will see a Reading Dynamics graduate read at amazing speeds from a book he has never seen before and then tell in detail what he has read.
- You will see a documented film that includes actual interviews with Washington Congressmen who have taken the course.
- You will learn how we can help you to faster reading, with improved comprehension, greater recall.

For information or other demonstrations in your area, send coupon below at once.

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